

Please return to be a Lorain County Fair sponsor:

Sponsor Name:

_____ (please fill out exactly as you want to be listed)

Address: _____

Contact Name: _____

Phone: _____

Email: _____

DESIRED SPONSORSHIP LEVEL:

_____ **Sponsor of the Day (\$2,000)**

Preferred Day _____

_____ **Event Naming Rights (\$1,000)**

Event Name _____

_____ **Frisbees (\$750)**

Event Name _____

_____ **Event Banner Sponsor (\$500)**

Event Name _____

_____ **Cell Phone Charging Units (\$500)**

_____ **Entrance Gate Banner (\$500)**

_____ **Grandstand Banner (\$500)**

_____ **Free Entertainment Schedule (\$300)**

_____ **NTPA Tractor Pull Scoreboard (\$250)**

_____ **Golf Cart Sponsor (\$200)**

Director Name _____

_____ **Senior Citizens Day Promotional Table (\$200)**

_____ **Senior Citizens Day Activity (\$200)**

_____ **Kids' Day Banner (\$150)**

_____ **Pony/Horse Ring Banner (\$150)**

_____ **Premium Book Advertisement**

_____ Half Page (\$90)

_____ Full Page (\$150)

_____ Front or Back Cover (\$250)

(please check to see if available)

_____ **Friends of Fair/Website Listing (\$100)**

Lorain County Agricultural Society

23000 Fairgrounds Road

Wellington, OH 44090



Partnerships with our sponsors are vital to the success of the Lorain County Fair and beneficial to our sponsors with exposure to a wide variety of people and ages. Average attendance during fair week is 160,000. Sponsorships help support the 1,500 youth who exhibit in Junior Fair, keep gate costs down, and allow us to continue to offer free attendance to children 8 years & under and recognize our Senior Citizens and Veterans on Thursday of fair week. Sponsorship is a great way to support your county fair and a valuable investment in your business!

OUR MISSION STATEMENT: *To enhance Lorain County through an annual celebration promoting agriculture, education, entertainment, and encouraging positive youth development and leadership skills*

For more information, please contact:

Charisse Nikel

(440) 647-2781, ext. 221

cnikel@loraincountyfair.com



August 19 – 25, 2019

Sponsorship Opportunities

loraincountyfair.com



#loraincountyfair

Sponsor of the Day – \$2,000

- **3 banners** (provided by sponsor) displayed in prominent locations on the fairgrounds during fair week;
- **8 preferred tickets** to the grandstand event scheduled that day;
- Lorain County Fair **website listing** as "Sponsor of the Day" (includes logo and link to your website) and listed as such on social media and advertising;
- **periodic announcements** as "Sponsor of the Day" throughout fairgrounds and prior to the grandstand event on sponsored day;
- **promotional space** in our park behind the grandstand to display your products and/or hand out promotional material on sponsored day;
- **15 one-day gate admissions**;
- **one full-page advertisement** in premium book (sponsor to provide ad copy by April 15);
- **2 VIP passes to park** in a prominent location inside the fence.

Event Naming Rights – \$1,000

Available for Combine Derby, Demolition Derby, and Diesel Truck Pull

- sponsor name printed on show tickets as sponsor of event and sponsor provides logo that will be displayed in color on the print at home ticket option;
- sponsor provides banner to be displayed the night of the event in the grandstand area;
- periodic announcements throughout the event;
- listing in premium book (must have commitment by April 15);
- 8 preferred tickets for the sponsored night and 8 one-day gate admissions.

Frisbees – \$750

Available for Combine Derby, Demolition Derby, and NTPA Tractor Pull

- sponsor's name and logo on 500 frisbees thrown out during one of these grandstand events (may also attend to distribute frisbees; sponsorship must be made by July 1);
- sponsor provides banner to be displayed the night of the event in the grandstand area;
- periodic announcements throughout the event;
- 4 preferred tickets for the sponsored night and 4 one-day gate admissions.

Event Banner Sponsor – \$500

Available for Combine Derby, Demolition Derby, NTPA Tractor Pull, Diesel Truck Pull, Senior Citizens Day, and Cornhole Tournament

- **Derbies and Pulls:** Sponsor provides banner to be displayed the night of the event in the grandstand area and periodic announcements throughout the event.
- **Senior Citizens Day (Thursday):** Sponsor provides banner to be displayed at site of event on Senior Citizens Day, name and logo will be on free entertainment schedule, and periodic announcements throughout fairgrounds as sponsor of event.
- **Cornhole Tournament:** Sponsor provides banner to be displayed at site of event, name and logo will be on sign-up sheet for entrants and free entertainment schedule, and periodic announcements throughout fairgrounds inviting fairgoers to participate.

NEW! Cell Phone Charging Units – \$500

Sponsor provides sign to be displayed on our cell phone charging units and listed on social media and advertising promoting this new amenity to enhance our fair guests' visit.

Entrance Gate or Grandstand Banner – \$500

Sponsor provides banner(s) to be displayed fair week at Gates 1, 3, 4, and/or 6 or the back of grandstand.

Free Entertainment Schedule – \$300

Sponsor provides logo to be added to the flyer listing our free entertainment – available at the gates and fair office and downloadable from our website.

NTPA Tractor Pull Scoreboard – \$250

Your name and logo continuously displayed throughout the night on the scoreboard at the end of the pulling track for the Friday evening tractor pull.

NEW! Golf Cart Sponsor – \$200

Sponsor name displayed on a Fair Board Director's golf cart, which travels throughout the fairgrounds all fair week. You may choose the Director you would like to sponsor.

All sponsorships \$500 and above will get a free "Friends of the Fair/Website Listing" and Certificate of Appreciation

Senior Citizens Day Promotional Table – \$200

(\$100 add-on if you have a fair booth)

Space available on Senior Citizens Day (Thursday) under Pavilion 1 from 10 am – 3 pm to hang a banner and pass out promotional material. Table and chairs and 4 one-day gate admissions included.

OR

Provide a senior activity (from either 11 am – 12 pm or 1 pm – 2 pm) under Pavilion 1 at sponsor's expense. Includes a free promotional table, name and logo will be on our free entertainment schedule, and periodic announcements throughout fairgrounds inviting seniors to your activity.

NEW! Kids' Day Banner – \$150

Sponsor provides banner to be displayed on the various barns/buildings on Kids' Day (Wednesday) or in the Kids' Day pavilion.

Pony/Horse Ring Banner – \$150

Pony Ring: 3' tall x 8' long

Ring A: 3' tall x 7' long

Sponsor provides banner to be displayed in a panel around our horse/pony rings during fair week. Limited number available.

Premium Book Advertisement

\$90 half-page (3.25" high x 3.5" wide)

\$150 full-page (6.5" high x 3.5" wide)

\$250 front or back inside cover color

\$250 back cover color

Sponsor provides ad content (.jpg file preferred) for the advertising section of the premium book, which is mailed to all those who submit an entry in the fair the previous year and available at the fair office all summer. The premium book is downloadable from our website all year long. Inside ads are in color on our website and black & white in the printed book. Ad copy must be submitted by **April 15**.

Friends of the Fair/Website Listing – \$100

Sponsor name listed on our website (includes logo and link to your website) and in our premium book as a "Friend of the Lorain County Fair" (to be listed in the premium book, sponsorship must be made by April 15).

We also welcome donations such as supplies, manpower, and equipment.

Want to do something different?

Just give us a call to design your own package.

We will work with you to get a sponsorship that suits your specific needs!