

Sponsor Name:

(please fill out exactly as you want to be listed)

Address: _____

Contact Name: _____

Phone: _____

Email: _____

_____ **Sponsor of the Day (\$2,000)**
Preferred Day _____

_____ **Combine Derby Sponsor (\$1,000)**

_____ **Demolition Derby Sponsor (\$1,000)**

_____ **OSTPA Truck Pull Sponsor (\$1,000)**

_____ **Kids' Activity Sponsor (\$1,000)**
Activity _____ Day of Week _____

_____ **Frisbees (\$900)**
Event Name _____

_____ **Free Stage Banners (\$750)**

_____ **Entrance Gate Banner (\$600)**
Entranceway _____ Entrance Gate _____

_____ **Grandstand Banner (\$600)**

_____ **Event Banner (\$500)**

_____ **Free Entertainment Schedule (\$300)**

_____ **Pony Ring or Animal Barn Banner (\$250)**
Specify for Animal Barn _____

_____ **Golf Cart Sponsor (\$200)**
Director Name _____ (optional)

_____ **Kids' Day Sponsor (\$150)**

_____ **Premium Book Advertisement**
Half Page \$100 _____; Full Page \$150 _____

_____ **Friends of Fair/Website Listing (\$100)**

_____ **Open Class Trophies:**

_____ Depts. 1-11 *any donation as little preferred dept. as \$25 will sponsor a trophy!*

**PLEASE MAKE CHECKS PAYABLE TO
LORAIN COUNTY FAIR**

OUR MISSION STATEMENT:

To enhance Lorain County through an annual celebration promoting agriculture, education, entertainment, and encouraging positive youth development and leadership skills



- Average attendance of 120,000
- Largest annual event in Lorain County
- One of the largest county fairs in the State of Ohio
- One of the largest Junior Fair programs in the state with 1,400 youth participating
- 501(c)(3) non-profit organization – donations are tax deductible

For more information, please contact:

Charisse Nikel
(440) 647-2781, ext. 221
cnikel@loraincountyfair.com



Lorain County Fair

179th Anniversary

August 17 – 24, 2025

Advertising & Sponsorship Opportunities



#loraincountyfair

Lorain County Agricultural Society

23000 Fairgrounds Road
Wellington, OH 44090
loraincountyfair.com

Sponsor of the Day – \$2,000 – deadline July 1

- sponsor provides **three banners** (maximum size 3' x 8') to be displayed in prominent locations on the fairgrounds during fair week;
- **8 preferred tickets** to the grandstand event scheduled that day;
- Lorain County Fair **website listing** as "Sponsor of the Day" (includes logo* and link to your website) and listed as such on social media and advertising;
- **periodic announcements** as "Sponsor of the Day" throughout fairgrounds and periodic announcements throughout the grandstand event on sponsored day (except concerts);
- **8 one-day gate admissions**;
- **one full-page advertisement** in premium book (if sponsor provides ad copy by April 10).

Combine Derby Sponsor – \$1,000

Demolition Derby Sponsor – \$1,000

OSTPA Truck Pull Sponsor – \$1,000

deadline July 1

- sponsor name printed on show tickets as sponsor of event and sponsor provides logo* that will be displayed in color on the print at home ticket option;
- sponsor provides one banner (maximum size 3' x 8') to be displayed in the grandstand area during fair week;
- periodic announcements throughout the event;
- listing as event sponsor in premium book (if we have commitment by April 10);
- 4 preferred tickets for the sponsored night and 4 one-day gate admissions.

Kids' Activity Sponsor – \$1,000 per day

deadline July 1

Sponsor a kids' activity (petting zoo, COSI, circus, mini golf) and provide free admission (where applicable) to these activities. Sponsorship will include your name on signs by the activity, periodic announcements throughout fairgrounds, and your logo* on our Kids' Day flyer – available at the gates and fair office, posted on social media, and downloadable from our website.

ALL BANNERS MUST BE DELIVERED TO THE FAIR OFFICE BY AUGUST 11 AND WILL BE READY FOR PICK-UP BY SEPTEMBER 2, OR YOU CAN TAKE DOWN YOURSELF, OR WILL BE STORED AT SECRETARY'S OFFICE IF YOU PLAN TO RENEW NEXT YEAR

Frisbees – \$900 – deadline July 1

Available for Combine Derby, Demolition Derby, NTPA Tractor Pull, and OSTPA Truck Pull

(up to two sponsors per event)

- sponsor's logo* on 500 frisbees thrown out during one of these grandstand events (may also attend to throw frisbees);
- periodic announcements throughout the event.

Free Stage Banners – \$750 – deadline August 11

Maximum size: 2' x 12' *(limited to one sponsor)*

Sponsor provides two banners to be displayed on the free stage (directly behind the entertainers) and east side of Pavilion 1 during fair week.

Entrance Gate or Grandstand Banner – \$600

deadline August 11

Maximum size: 3' x 8' – NO LIMIT

Sponsor provides banner to be displayed along front entranceway (Fairgrounds Road), by an entrance gate, or on the back of grandstand during fair week.

Event Banner – \$500 – deadline August 11

Maximum size: 3' x 8' – NO LIMIT

Sponsor provides banner to be displayed in the grandstand area during fair week.

Free Entertainment Schedule – \$300

deadline July 1

Sponsor provides logo* to be added to the flyer listing our free entertainment – available at the gates and fair office, posted on social media, and downloadable from our website.

Pony Ring or Animal Barn Banner – \$250

Maximum size: 3' x 8' *deadline August 11*

Sponsor provides banner to be displayed in a panel around our pony ring (outside the Fair Board office) or in one of our open class animal barns (cattle, goat, poultry, rabbit, sheep) during fair week.

Golf Cart Sponsor – \$200 – deadline July 1

Sponsor name and logo* displayed on the golf cart of a Fair Board Director, which travels throughout the fairgrounds all fair week.

Kids' Day Sponsor – \$150 – deadline July 1

Sponsor provides logo* to be added to our Kids' Day flyer – available at the gates and fair office, posted on social media, and downloadable from our website.

Premium Book Advertisement

deadline April 10

\$100 half-page (3.25" high x 3.5" wide)

\$150 full-page (6.5" high x 3.5" wide)

\$250 front or back inside cover color or back cover color (please check for availability)

Sponsor provides ad content for the advertising section of the premium book, which is mailed to all those who submit an entry in the fair the previous year, available at the fair office all summer, and downloadable from our website all year long. Inside ads are in color on our website and black & white in the printed book. Ad copy must be emailed, in .jpg format, to cnikel@loraincountyfair.com by **April 10**.

Friends of the Fair/Website Listing – \$100

deadline July 1

Sponsor logo* and link to your website posted on the Lorain County Fair website and listed in our premium book as a "Friend of the Lorain County Fair" (to be listed in the premium book, sponsorship must be made by April 10).

OPEN CLASS TROPHIES – deadline July 1

Sponsor a trophy at the fair! Each trophy has a nameplate showing your name or business. Available for Senior Fair open class entries for as little as \$25. Donate and we will utilize it where we have the most need. Please specify if you want it applied to a certain open class department.

Anonymous Donation

Make an anonymous donation to the area of your choice or for general expenses.

Want to do something different?

Just give us a call to design your own package.

We will work with you to get a sponsorship that suits your specific needs!

***FOR SPONSORSHIPS INCLUDING LOGOS:**

Must email .jpg file of your logo to
cnikel@loraincountyfair.com