

**Sponsor Name:**

\_\_\_\_\_ (please fill out exactly as you want to be listed)

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**OUR MISSION STATEMENT:**

To enhance Lorain County through an annual celebration promoting agriculture, education, entertainment, and encouraging positive youth development and leadership skills



# Lorain County Fair

178<sup>th</sup> Anniversary

August 18 – 25, 2024

## Advertising & Sponsorship Opportunities

\_\_\_\_\_ **Sponsor of the Day (\$2,000)**

Preferred Day \_\_\_\_\_

\_\_\_\_\_ **Combine Derby Sponsor (\$1,000)**

\_\_\_\_\_ **Demolition Derby Sponsor (\$1,000)**

\_\_\_\_\_ **OSTPA Truck Pull Sponsor (\$1,000)**

\_\_\_\_\_ **Frisbees (\$800)**

Event Name \_\_\_\_\_

\_\_\_\_\_ **Event Banner (\$500)**

Event Name \_\_\_\_\_

\_\_\_\_\_ **Free Stage Banners (\$500)**

\_\_\_\_\_ **Entrance Gate Banner (\$500)**

Front Gate \_\_\_\_\_ Gate 3 \_\_\_\_\_

\_\_\_\_\_ **Grandstand Banner (\$500)**

\_\_\_\_\_ **Free Entertainment Schedule (\$300)**

\_\_\_\_\_ **NTPA Tractor Pull Scoreboard (\$250)**

\_\_\_\_\_ **Pony Ring or Animal Barn Banner (\$250)**

Specify for Animal Barn \_\_\_\_\_

\_\_\_\_\_ **Golf Cart Sponsor (\$200)**

Director Name \_\_\_\_\_ (optional)

\_\_\_\_\_ **Premium Book Advertisement**

\_\_\_\_\_ Half Page \$100; \_\_\_\_\_ Full Page \$150

\_\_\_\_\_ Inside or Back Cover \$250

\_\_\_\_\_ **Friends of Fair/Website Listing (\$100)**

\_\_\_\_\_ **Kids' Day Sponsor (\$100)**

\_\_\_\_\_ **Trophies:** \_\_\_\_\_ Combine Derby \$250 per trophy

\_\_\_\_\_ Demo Derby \$250 per trophy

\_\_\_\_\_ Depts. 1-11 *any donation as little as \$25 will sponsor a trophy!*  
*preferred dept.*

- Average attendance of 160,000
- Largest annual event in Lorain County
- Second largest county fair in the State of Ohio
- One of the largest Junior Fair programs in the state with 1,500 youth participating
- 501(c)(3) non-profit organization – donations are tax deductible

**For more information, please contact:**

Charisse Nikel  
(440) 647-2781, ext. 221  
cnikel@loraincountyfair.com



#loraincountyfair

**Lorain County Agricultural Society**

23000 Fairgrounds Road  
Wellington, OH 44090  
loraincountyfair.com

**Sponsor of the Day – \$2,000** – *deadline July 1*

- sponsor provides **three banners** (maximum size 3' x 8') to be displayed in prominent locations on the fairgrounds during fair week;
- **8 preferred tickets** to the grandstand event scheduled that day;
- Lorain County Fair **website listing** as "Sponsor of the Day" (includes logo\* and link to your website) and listed as such on social media and advertising;
- **periodic announcements** as "Sponsor of the Day" throughout fairgrounds and prior to the grandstand event on sponsored day;
- **15 one-day gate admissions**;
- **one full-page advertisement** in premium book (if sponsor provides ad copy by April 15).

**Combine Derby Sponsor – \$1,000**

**Demolition Derby Sponsor – \$1,000**

**OSTPA Truck Pull Sponsor – \$1,000**

*deadline July 1*

- sponsor name printed on show tickets as sponsor of event and sponsor provides logo\* that will be displayed in color on the print at home ticket option;
- sponsor provides two banners (maximum size 3' x 8') to be displayed in the grandstand area during fair week;
- periodic announcements throughout the event;
- listing as event sponsor in premium book (if we have commitment by April 15);
- 8 preferred tickets for the sponsored night and 8 one-day gate admissions.

**Frisbees – \$800** – *deadline July 1*

**Available for Combine Derby, Demolition Derby, NTPA Tractor Pull, and OSTPA Truck Pull**

*(up to two sponsors per event)*

- sponsor's logo\* on 500 frisbees thrown out during one of these grandstand events (may also attend to throw frisbees);
- sponsor provides banner (maximum size 3' x 8') to be displayed in the grandstand area during fair week;
- periodic announcements throughout the event;
- 4 preferred tickets for the sponsored night and 4 one-day gate admissions.

**Event Banner – \$500** – *deadline August 15*

**Available for Combine Derby, Demolition Derby, NTPA Tractor Pull, and OSTPA Truck Pull**

**Maximum size: 3' x 8'**

Periodic announcements throughout the event and sponsor provides banner to be displayed in the grandstand area during fair week.

**Free Stage Banners – \$500** – *deadline August 15*

**Maximum size: 2' x 12'** *(limited to one sponsor)*

Sponsor provides two banners to be displayed on the free stage (directly behind the entertainers) and east side of Pavilion 1 during fair week.

**Entrance Gate or Grandstand Banner – \$500**

**Maximum size: 3' x 8'**

*deadline August 15*

Sponsor provides banner to be displayed at the front gate (Fairgrounds Road) or Gate 3 (main fair entrance) or the back of grandstand during fair week.

**All sponsorships \$500 and above will get a free "Friends of the Fair/Website Listing"**

**Free Entertainment Schedule – \$300**

*deadline July 1*

Sponsor provides logo\* to be added to the flyer listing our free entertainment – available at the gates and fair office, posted on social media, and downloadable from our website.

**NTPA Tractor Pull Scoreboard – \$250**

Your name and logo\* continuously displayed throughout the night on the scoreboard at the end of the pulling track for the Friday evening tractor pull.

**Pony Ring or Animal Barn Banner – \$250**

**Maximum size: 3' x 8'**

*deadline August 15*

Sponsor provides banner to be displayed in a panel around our pony ring (outside the Fair Board office) or in one of our open class animal barns (cattle, goat, poultry, rabbit, sheep) during fair week.

**Golf Cart Sponsor – \$200** – *deadline July 1*

Sponsor name and logo\* displayed on the golf cart of a Fair Board Director, which travels throughout the fairgrounds all fair week.

**Premium Book Advertisement**

*deadline April 15*

**\$100 half-page (3.25" high x 3.5" wide)**

**\$150 full-page (6.5" high x 3.5" wide)**

**\$250 front or back inside cover color or back cover color (please check for availability)**

Sponsor provides ad content for the advertising section of the premium book, which is mailed to all those who submit an entry in the fair the previous year, available at the fair office all summer, and downloadable from our website all year long. Inside ads are in color on our website and black & white in the printed book. Ad copy must be emailed, in .jpg format, to cnikel@loraincountyfair.com by **April 15**.

**Friends of the Fair/Website Listing – \$100**

*deadline July 1*

Sponsor logo\* and link to your website posted on the Lorain County Fair website and listed in our premium book as a "Friend of the Lorain County Fair" (to be listed in the premium book, sponsorship must be made by April 15).

**Kids' Day Sponsor – \$100** – *deadline July 1*

Sponsor provides logo\* to be added to our Kids' Day flyer – available at the gates and fair office, posted on social media, and downloadable from our website.

**NEW! TROPHIES** – *deadline July 1*

Sponsor a trophy at the fair! Each trophy has a nameplate showing your name or business. Available for Combine Derby and Demo Derby @ \$250 each (also includes sponsor announcements during event) and Senior Fair open class entries for as little as \$25. Email cnikel@loraincountyfair.com for specific availability or donate and we will utilize it where we have the most need. Please specify if you want it applied to a certain department for open class.

**Anonymous Donation**

Make an anonymous donation to the area of your choice or for general expenses.

*Want to do something different?*

*Just give us a call to design your own package.*

*We will work with you to get a sponsorship that suits your specific needs!*

**ALL BANNERS MUST BE DELIVERED TO THE FAIR OFFICE BY AUGUST 15**

**\*FOR SPONSORSHIPS INCLUDING LOGOS:**

Must email .jpg file of your logo to  
cnikel@loraincountyfair.com